



FOR IMMEDIATE RELEASE:

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WATTS UP SPORTS, INC. NOW ACCEPTING INQUIRIES FOR MEMBERSHIP

Phoenix, AZ, April 12, 2011 – Want to further your racing career with a financially stable and highly competitive cycling team? Watts Up Sports is looking to expand its roster by 2 riders immediately, with further additions for the 2012 racing season.

In 2010, Watts Up Sports had a very successful launch with a small core of dedicated racers and excellent sponsorship. This is a tight knit team comprised of individuals who enjoy competitive racing, are of good character and enjoy being part of a team-first environment. We've been on the podium several times already with more to come.

The current level of rider being sought is category 1/2/3 men. Some of the benefits to racing with Watts Up Sports include: no membership dues, very generous clothing and bicycle discounts, free race-day massage at selected events and access to a highly experienced team mechanic with exclusive pricing for team members. As we grow and attract more sponsorship, more benefits will become available.

Beyond the spirit of competition Watts Up Sports gives back to the community by attending selected charity rides throughout the year while also serving as ambassadors for healthy living via cycling. Additionally, we shoot promotional videos featuring the team and its sponsors.

Please contact us via the information above to see what the possibilities are!

ABOUT:

Watts Up Sports, Inc. was formed in 2010 in Arizona as a small, focused and competitive bicycle team with large ambitions. In addition to elite racing, Watts Up Sports, Inc. commits itself to charitable causes and promoting healthy living through cycling.

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